RSM FEDERAL

The Art and Science of Government Sales



We Help Companies Win Government Contracts

30 years of industry expertise advising thousands of businesses on starting and accelerating their federal sales - cost-effectively with exceptional results. We work with small and large businesses to accelerate corporate strategy, win contracts, and increase revenue. We are not just an adviser - we are a trusted partner.

Results. We have helped entrepreneurs, small and mid-tier business owners win more than \$2.8 Billion in government contracts...in the last ten years, with *hundreds* of strong and real testimonials.

Award Winning. The success of our clients and members is a major reason why the Small Business Administration (SBA) awarded Federal Access the Veteran Business of the Year.

Proven & Highly Effective Techniques and Strategies. We help companies understand how to navigate and position within the federal market with exceptional results. Additionally, we don't just help other companies, we are also successful government contractors.

How Can RSM Federal Help My Company?

Whether you're an entrepreneur just starting your business or a \$250 million company that wants to increase federal revenue, we have a wide range of outstanding training and coaching programs that are *nationally recognized* with a *proven track record*. If you look, you'll find references to our content all over the Internet.

If you want to navigate the federal market and learn how to successfully position for and win government contracts, RSM Federal is an industry leader with proven results. Visit www.rsmfederal.com

Government Past Performance













Commercial Past Performance



Areas of Expertise



B2B Advisory & Coaching Services

- ✓ Capture Management Strategies
- ✓ Go To Market Strategies
- ✓ Legislative Strategies
- ✓ Programmatic Teaming Strategies
- ✓ Marketing and Positioning
- ✓ Market Intelligence
- ✓ Mentoring and Coaching
- ✓ Workshops and Training

B2G Government Services

- ✓ Patron Engagement Strategies
- ✓ Veterans Business Programs
- ✓ Military Community Engagement
- ✓ Strategic Marketing ~ Engagement
- ✓ Business Case Analysis (BCA)
- ✓ Research and Analysis
- ✓ Sponsorship / Advertising
- ✓ Contract Acquisition Support Svcs

Certifications

SB SDNOSB

Small Business, VOSB, SDVOSB

Company Data

DUNS: 829431191 Cage Code: 5G2B0

NAICS Codes 541611 541613 541910

531820 561410 611430

More Information

- √ Federal Access Platform
- ✓ Podcast Game-Changers[™]
- ✓ The Government Sales Manual
- ✓ Government Services
- ✓ Testimonials
- ✓ LinkedIn Company Page

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